

**Application Overview**

Foresite's Affiliates Program v.3.0 is a complete Affiliates Program Management System. The program allows store merchants to increase their sales through referral commissions. Because the program provides such reliable, complete customer tracking many merchants also use it to track their advertising campaigns by associating their campaign with an Affiliate ID number. This powerful technology, which includes multilevel commission structures, allows merchants and affiliates to forge lucrative alliances to increase their revenues. Because of the extensive reporting capabilities, merchants and affiliates are able to confidently view the affiliates' earnings in real time. Once installed, the program provides everything needed for signing up affiliates, providing affiliates with administration areas, capturing affiliate transactions, viewing comprehensive affiliate reports and accounting for payments to affiliates.

**Application Features****Simple System Setup**

Set up the store to operate a comprehensive Affiliates Program in minutes.

**Extensive Affiliate Reward Options**

The system provides you with three types of affiliate rewards: (a) Referral Commissions – percentage of order total placed by customers the affiliate sent to the site; (b) Multilevel Affiliate Commissions – percentage of order total placed by a customer a second level affiliate sent to the site (multilevel marketing); and (c) Click-Thru Payments – a flat payment for a visitor coming to the site from an affiliate.

**Extensive Affiliate Administration Capabilities**

The system provides a secure administration section for each active affiliate where the affiliate can: (a) Update account information; (b) View four different reports by date for (i) Referral Commissions, (ii) Payment Information, (iii) Customer/Affiliate Sales Reports and (iv) Statistics; (c) Obtain affiliate linking instructions; (d) Select banners to display on their sites; (e) Generate the html code for banners and store products to use on their sites; and (f) Set up an e-mail notification program to receive e-mails of click-thrus and orders of customers they refer.

**Extensive Merchant Administration Capabilities**

**Banner Program** -- Merchants can set up banners for use by affiliates. The banners are available in the affiliate's administration section. Affiliates can generate the HTML code for the banner to paste on to their sites.

**Automatic Affiliate Sign-up Capability** – The program includes an affiliate sign-up page. Merchants can set applications to be automatically approved or to require merchant approval.

**Customizable Welcome and E-mail Messages** – Appropriate affiliate welcome and e-mail messages are loaded by default but are fully customizable by the merchant.

**User-Friendly Reports** – View reports for all affiliates for: (i) Referral Commissions; (ii) Payment Information; (iii) Customer/Affiliate Sales Reports; and (iv) Statistics.

**Reliable Customer Tracking**

Because the affiliate number is connected so reliably to the customer the program's excellent reporting can be used to provide comprehensive reports for advertising campaigns unrelated to the affiliates program.

**Variable Commission Rates**

Merchants can set different affiliate commission rates for each category of products in their store.

**Multilevel Affiliate Capability**

Merchants can set their affiliate program for multilevel marketing; affiliates signing up other affiliates receive commissions on purchases made by that affiliate's customers. The rate for sales by second level affiliates is fully customizable.

**Application Benefits****Increased Sales**

Affiliate programs are widely recognized as an excellent way to increase revenue by attracting new customers through other sites. The benefit of Foresite's Affiliates Program is that unlike other programs that charge large monthly fees, the entire program is ready to operate once installed without further expense. The users report will help you fine tune your affiliates program by providing details of purchases by new customers who came from affiliates even after the first visit.

**Generate Sales Network**

The Affiliates Program helps stores create a large network of salespeople at a relatively low cost. With minor customization it can also be used to provide commission to actual salespeople of brick and mortar companies who send customers to their companies' web sites.

**Application Return on Investment**

Foresite's Affiliates Program provides an excellent method of increasing sales and profits. The gains to be made by using the Affiliates Program are substantial compared to the price of the program.

**Application Real-World Usage**

Foresite's clients have been using the Affiliates Program for more than four years. EdWinWatts.com, AsiaFoods.com, WesternWarehouse.com, Aldoukan.com and many others all use the program extensively.